



## PROFESSIONAL PROFILE

# HUSSEIN MLHEM

## Multimedia Lead · Cinematic Visual Storyteller · AI-Powered Creative Producer

Premium multimedia designer and video producer with 9+ years of creative output across UAE, GCC and international freelance markets. Specialized in cinematic visual storytelling, motion graphics, campaign content, executive presentations, AI-powered production and practical vibe coding workflows.

### CONTACT

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🌐 linkedin.com/in/hussein-mlhem

📍 Abu Dhabi, UAE

📅 Born 1995

🚗 Valid UAE Driving License

### CREATIVE SNAPSHOT

9+

Years creative production

1K+

Designs, videos & campaigns

500+

Freelance projects delivered

AI

Visual & video workflows

### TOOLS

#### Creative Production

After Effects · Premiere Pro · Photoshop · Illustrator · Canva · PowerPoint

#### Generative AI

Midjourney · Runway · Kling AI · Pika · Firefly · Stable Diffusion · ElevenLabs

#### Digital & Vibe Coding

WordPress · Shopify · Wix · HTML · CSS · AI-assisted workflows

### LANGUAGES

Arabic

Native

English

Professional

### CORE STRENGTHS

Creative direction with modern production systems

#### Visual Storytelling

Premium brand, campaign and product narratives with cinematic structure.

#### Video & Motion

Editing, motion graphics, reels, ads and polished post-production.

#### AI Production

Generative AI workflows for concepts, visuals, video and voice.

#### Vibe Coding

AI-assisted websites, tools, dashboards and workflow prototypes.

### EXPERIENCE

Selected creative roles

#### Baynunah Official - Ma Hawa

May 2024 - Present

##### Multimedia Lead

ABU DHABI, UAE · F&B / WATER TECHNOLOGY

Leads premium visual production for Ma Hawa across product storytelling, campaigns, presentations, event assets, brochures, packaging support and AI-assisted concepts.

🏆 Employee of the Year — Dec 2024

#### Super Future Technology

Jun 2023 - May 2024

##### Senior Video Editor & Motion Designer

DUBAI, UAE · TRADING PLATFORM / PROJECT MANAGEMENT

Produced premium motion graphics, short-form ads, social videos and campaign content, shaping complex ideas into sharp, platform-ready visual stories.

🏆 Best Employee Award

#### Studio Belmont

May 2023 - Jun 2023

##### Video Editor / Motion Graphics Designer

DUBAI, UAE · MARKETING AGENCY

Delivered clean agency-level video edits, animation refinement and post-production work for commercial and digital campaigns.

#### Palmenburg

2021 - 2023

##### Multimedia Designer -> Project Manager

EGYPT / GERMANY · REMOTE · MARKETING AGENCY

Moved from hands-on multimedia design into project ownership, connecting visual production, client coordination, timelines and delivery quality.

#### DMarketinglines

Jan 2020 - Jun 2021

##### Multimedia Designer

SYRIA · MARKETING AGENCY

Created graphic design, motion graphics, digital ads, animated content and campaign visuals across multiple social and digital formats.

🏆 Best Employee Award

SINCE 2017 - EARLIER FREELANCE AND INDEPENDENT CREATIVE PRODUCTION

### EDUCATION & CERTIFICATIONS

Software foundation + creative marketing

#### EDUCATION

2011-2017

**Bachelor's Degree in Software Engineering**

Al-Ba'ath University - Homs, Syria

2018-2021

**Master in Web Science**

Syrian Virtual University - Syria / Remote

#### CERTIFICATIONS

**Digital Marketing Course with AI & ChatGPT**  
SEO International, UAE

**Environmental, Health and Safety Certifications**  
Blue Ocean Corporation

PORTFOLIO WEBSITE

VIDEO PORTFOLIO

DESIGN PORTFOLIO

Websites, software systems and automation projects available upon request.